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NEWS

REVEALED: Plans come together for Big Pineapple makeover



Jorgia White | 18th Feb 2017 10:27 AM

HUNDREDS of Coast residents have had the chance to have a small glimpse into plans for the Big Pineapple's makeover on Saturday.

The Big Pineapple project team held a 'Renewal Information Day', seeking further public feedback about the big plans for the iconic site.

The directors of The Big Pineapple Corporation have recently appointed Jim Costello and Shaun Munday to lead their project team.

Mr Costello said their focus was on moving the park forward while also retaining its historical significance.

Since opening the future of the park up to community consultation, Mr Costello said they had received a multitude of helpful feedback.

"Establishing a family-orientated theme park, adventure and extreme sports experiences, a range of new tourism accommodation, such as glamping, RV park and cabins, eco-tourism activities such as walking trails and more food and beverage outlets are among the most popular of the suggestions to date," he said.



Jim Costello, Project Director and Shaun Munday, Planning Director discuss future plans for the Big Pineapple.

John McCutcheon

diverse range of attractions and experiences."

While planning for the future of the site, Mr Costello said the team is also working hard to build a successful events program.

"Events are key to the icon's ongoing success, with the Big Pineapple Music Festival recognised as one of the top 10 regional music festivals in Australia by Qantas," he said.

While there are no set dates as yet, the project team is expecting a 12-month process.

The Big Pineapple project team is still seeking feedback and can be contacted at email: bigpineapple@cprgroup.com.au or call 1800 100 204.

Mr Costello said they are looking to garner as much feedback as possible before making any final decisions.

"We see considerable potential for the expansion of the current zoning, uses and attractions," he said.

"A portion of the site is zoned tourism, providing existing development opportunities.

"With the scale of the 169 hectare landholding offering opportunities for a

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