

ADVERT – Visual Designer

Place Design Group is an award-winning, international leading planning and design firm passionate about creating great places for people. With teams across Australia, China and South East Asia, we continue to be instrumental in some of the most exciting and dynamic projects across these regions, including Gold Coast's [Surfers Paradise](#), Sydney's [Future Street](#), Gold Coast's [The Spit](#) Masterplan, Sunshine Coast's [Domic](#), Townsville's [Jezzine Barracks](#), and Brisbane's [Waterfront](#).

Watch a snapshot of who we are - <https://youtu.be/hwYGFzZK-c0>

Are you looking for a new role to use your creative talents on diverse projects, through exceptional visual impact, engaging storytelling and collaborating with curious minds? Come and join our team to help create great places for people!

We are looking for a Visual Designer to join our creative team in Brisbane. This role is an exciting opportunity to bring your own style and creativity to make an impact on meaningful, real world projects - like Brisbane Waterfront, Rivermakers Brisbane, Surf Lakes, Big Pineapple, Herston Quarter.

As a great communicator, you'll love to collaborate and get involved in projects from the start through workshops, site visits, creative sessions and designing beautiful visual work. Like any studio environment, every day is different so your working day may include anything from branding, publication design, motion graphic videos, websites, illustrative mapping to signage for our clients across the design, placemaking and planning industry.

The Role:

- Become the go-to visual designer for creative, innovative design work.
- Create concepts for vision and strategy documents, tenders, and publications.
- Create branding concepts including style guidelines and design templates.
- Translate technical information into user friendly diagrams, infographics, iconography, and dynamic visual outputs.
- Work on marketing briefs to elevate the Place Design Group brand.
- Develop our visual and digital library of design assets.
- Maintain excellent working relationships with our teams across all our offices.

Your skills:

- 2-3 years' experience in developing creative and strategic outcomes across print/ digital from concept to completion.
- Qualifications in Visual design/ communications or a similar field
- Highly competent skills in Adobe Suite (InDesign, Illustrator, Photoshop) (bonus points if you also have skills in After Effects and Premiere Pro)
- Sound knowledge of design fundamentals
- You have top-notch organisational skills with the ability to manage workloads, multitask and meet tight deadlines under pressure.
- You are motivated, collaborative and love to take some initiative.

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Creating
GREAT places

Bonus points if you have experience in in:

- Architecture + Placemaking
- Motion graphics + video production
- Interactive + digital design
- Photography + drone imagery
- Wayfinding + signage

Benefits:

- Join a passionate, small team of magic makers
- A central office in the heart of the city
- Culture and wellness program
- Great learning environment to take your skills to the next level
- Enjoy a fun and friendly atmosphere where people love coming to work

HOW TO APPLY

If this sounds like you, please say hi and send us your CV & folio link to:
careers@placedesigngroup.com