



## ADVERT – COMMUNICATIONS AND ENGAGEMENT EXECUTIVE

### THE OPPORTUNITY

Place Design Group has a permanent role available for an experienced Communications & Engagement Executive to join our team based in our Brisbane office. If you have a minimum of 2+ years' experience within a similar communications and community engagement role, and passionate about communications with some planning, design industry, communications or government knowledge, then this is the role for you!

### WHO WE ARE

Place Design Group is a leader in planning and design with a reputation for delivering creative solutions that are people focused, diverse in character and aesthetics, and unique to site.

Australian owned and managed, our teams throughout Australia, China and South East Asia are dedicated to creating great places through service excellence, inspired leadership, and innovation.

Our people make the difference, and we pride ourselves on a diverse, authentic and innovative culture that allows our teams to grow and progress thorough a challenging, collaborative and supportive team environment.

Place Design Group's Strategic Communications team works directly with our Australian Planning and Design Teams, across a broad variety of projects from community consultation, to place strategy, written and graphic communications, bespoke innovative work such as digital tool development, activations and placemaking, project/place branding, 3D visualisation and animation services. Working with both private industry, and local and state governments, our team has a broad and varied ability to undertake an exciting and everchanging realm of work highly tailored to our client's needs.

### ABOUT THE ROLE

Along with your solid technical skill set, you will have a proactive communication style and experience working in a similar role within a consultancy firm, industry specific role, not for profit sector or political sphere.

***We are looking for someone who is dedicated to effective communication, thrives in a team environment, and is engaged in the development of our communities, and the places and spaces that they live, work, play and connect with.***

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creating great places



You will be loyal, confident, committed and quality focused. You will be able to balance priorities well and meet deadlines working within a supportive team environment but also autonomously. Some interstate travel is required.

You will work across:

- A full gamut of stakeholder and community engagement work.
- Support the development of community and stakeholder engagement plans for strategic planning, design and other bespoke industry type projects.
- Support and facilitate engagement activities such as community pop-up events, workshops and focus groups.
- Analyse data from engagement activities and make recommendations to project teams and clients for strategic planning and design projects
- Copywriting and editing for a range of communications outputs from major city-shaping documents to engagement collateral, bespoke pieces such as hardcopy and digital marketing pieces, presentations, etc.
- Work closely with strategic planners, urban designers and landscape architects as part of multidisciplinary teams working on projects for public and private sector clients
- Work closely with the team's graphic designers and 3D visualisation artists to prepare and create clear and engaging communications materials and tools for internal, client and public audiences.
- Assist on bespoke projects such as curation, activation and placemaking strategies and place identity and branding projects
- Conduct research to assist projects and provide support to broader business development activities
- Be prepared to travel from time to time to work on projects outside Brisbane and SEQ

Essential Experience / Attributes:

- Tertiary qualification in communications or similar
- Min. 2 year's relevant or industry experience
- Exceptional communications skills – verbal and written
- Proactive self-starter with interest in the industry
- Attention to detail and delivery of quality documents and communication
- The ability to work autonomously and within a team
- Good organisational and time management skills
- Local knowledge and experience
- Australian resident

HOW TO APPLY

If you feel you are the right person for this opportunity, we would love to hear from you. Please send a cover letter, resume and portfolio OR link to your online portfolio to [careers@placedesigngroup.com](mailto:careers@placedesigngroup.com).