

## ADVERT – GRAPHIC COMMUNICATIONS LEAD

### THE OPPORTUNITY

As an international leading planning and design firm with teams across Australia, China and South East Asia, Place Design Group is continuing to be instrumental in some of the most exciting and dynamic projects across these regions, including Sydney's [futurestreet](#), Campbell Town [Billabong](#) Parklands, Gold Coast's [The Spit](#) Masterplan, and Brisbane's [Waterfront](#). We are now recruiting for a full time 12 month maternity leave contract role for a highly experienced Graphic Designer that will offer the right candidate an exciting opportunity to be part of an innovative and growing Brisbane team.

### ABOUT THE ROLE

Within the Brisbane market, Place Design Group has developed a reputation for delivering commercially focused solutions, diverse in character and aesthetics, and unique to site. This role will lead the graphics team and be responsible for the strategy and executive of planning, design and strategic communications output, as well as providing leadership and direction for the wider Place Design Group graphics output.

On a day to day basis this role will lead the vision of projects from a graphical perspective, take responsibility for developing strong client relationships, collaborate across our planning and design teams, and deliver high quality visual documentation and presentations. A demonstrated ability to creatively communicate ideas and design principles with a strong attention to detail will be advantageous. You will be working broadly on:

- Managing the graphics team workflow and project resourcing where required
- Preparation of highly graphic documents, presentations and publications
- Preparation of strategic submissions and tenders
- Preparation of Marketing materials – print and online
- Preparation of iconography and visual assets for the group
- Preparation of quotes and submissions for graphic communication projects
- Project management of graphic communication projects utilising external subconsultants (but not limited to) websites, 3D visualisations/fly-throughs, and photography
- Support overflow of plan graphics and illustrations
- Client liaison and relationship development

### ABOUT YOU

Along with your strong graphic skill set, you will have exceptional communication skills and the ability to translate technical information into effective visual communication outcomes.

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creating great places

*We are looking for someone who has outstanding communication skills, exceptional graphic design capabilities, and thrives in a team environment.*

You will be loyal, committed and outcomes focused. You will be able to balance priorities well and meet deadlines working within and assisting in the development of a strong team.

**Essential Experience:**

- Min. 10 years' experience in graphic design within the urban design, architecture or the like industry
- Demonstrated ability to communicate technical information graphically
- Advanced skills in Adobe Creative Suite, especially
  - Adobe In-design
  - Adobe Illustrator
  - Adobe Photoshop
- Demonstrated experience managing a team and coordinating various projects
- Significant experience with project management
- Solid graphic communication skills
- Proactive self-starter
- Attention to detail and delivery of quality documents and communication
- High level written and verbal communication skills
- The ability to work autonomously and within a team
- Great organisational and time management skills
- Wide range of client relationships with a focus in the private arena
- Sound knowledge of Microsoft Office and Outlook
- Australian resident

**Desirable Experience:**

- Understanding and working knowledge in the development of geospatial plans & mapping (eg. AutoCAD, GIS, Illustrator)
- Understanding and working knowledge in the development of 3D visualisations renders, videos, animations and/or motion graphics.

**HOW TO APPLY**

If you feel you are the right person for this opportunity, we would love to hear from you. Please send a cover letter, resume and portfolio OR link to your online portfolio to [careers@placedesigngroup.com](mailto:careers@placedesigngroup.com).