

## ADVERT – MARKETING COORDINATOR

- Dynamic team environment
- Exciting projects across Australia, China and South East Asia
- Breadth of marketing and communication activities and events

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*If you are passionate about communication, enjoy writing, and think outside the box, this role is for you!*

creating great places

We are now recruiting for a Marketing Coordinator that will offer the right candidate an exciting opportunity to work with innovative and diverse teams and projects across Australia, China, and South East Asia. This role will coordinate Place Design Group's marketing and communications requirements. The candidate will need to have on the ground experience in communications, copy writing, event coordination, and social media management. The role will include duties such as:

- Write and coordinate the development of marketing collateral
- Write and coordinate the development of award submissions
- Write and coordinate media releases and media communication
- Coordinate social media and online channels and messaging
- Event coordination
- Coordinate sponsorships and partnerships
- Coordinate marketing reporting

### Experience:

- Tertiary qualification in Marketing or similar
- Min 5 years' experience in similar communications/ marketing role
- Experience working in Architecture / Development Industry
- High level written and verbal communication skills
- Digital experience – social media and online
- The ability to work autonomously and within a team
- Non essential –
  - Experience working within Adobe InDesign and/or Photoshop

### What's in it for you!

- Wellness and Culture Program

- Ability to promote some of Asia Pacific's' most attractive and sort after projects.
- Mind break Ping Pong sessions
- Weekly fresh fruit and monthly birthday celebrations
- Trendy design office right smack bang in the middle of the desirable James Street.
- We are a dog friendly office, so you'll get to meet some of our regular furry friends.

### **Who We Are:**

As an international leading planning and design firm Place Design Group celebrated its 20<sup>th</sup> anniversary in 2021. With teams across Australia, China and South East Asia, we continue to be instrumental in some of the most exciting and dynamic projects across these regions, including Sydney's [futurestreet](#), Gold Coast's [The Spit](#) Masterplan, Sunshine Coast's Domic and Brisbane's [Waterfront](#).

### **How To Apply:**

Are you the one for us? If so, we would love to hear from you. Please submit your cover letter and CV to [careers@placedesigngroup.com](mailto:careers@placedesigngroup.com).