

ADVERT – GRAPHIC DESIGNER

THE OPPORTUNITY

- Become part of an award-winning company across Australia, China and South-East Asia
- Work on a diverse range of exciting projects to help bring places to life
- Join a supportive team of designers in our Brisbane head office

We are looking for a proactive and passionate Graphic Designer to join our Brisbane Strategic Communications team in a full-time role. You will be working with urban and landscape designers and planners and play a meaningful role in bringing places to life through your creative ability.

As a vital part of our Strategic Communications team, you will translate complex designs and planning information into dynamic visual outputs that communicate with a range of stakeholders, utilising mapping, diagrams, iconography, brand design, and graphical layouts. You will work with the team to deliver projects for graphic communication, 3D visualisation, video + photography, wayfinding + signage design, digital + website design, communications + engagement and place strategy + activation.

This role is an exciting opportunity to bring your own style and creativity to the team and make an impact on projects like Brisbane City Councils' Brisbane's Green Bridges Program, Sydney's Future Street, Sunshine Coasts' Mooloolaba Foreshore, and Gold Coasts' The Spit Masterplan.

Who is Place Design Group

Place Design Group is an award-winning, international leading planning and design firm passionate about creating great places for people. With teams across Australia, China and South East Asia, we continue to be instrumental in some of the most exciting and dynamic projects across these regions.

Benefits:

- Join a passionate and empowered team creating great places
- Enjoy flexible work environment
- Culture and wellness program
- Enjoy a fun and friendly environment where people love coming to work
- Dogs allowed!!!

About you:

- You have top-notch time-management and organisational skills with the ability to manage workloads, multitask and meet tight deadlines under pressure
- You thrive in environments where every day is a little bit different
- Your favourite A words are – Accuracy and Attention (to detail)
- You are motivated, collaborative and love to take some initiative!

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creating great places

Australia
China
South East Asia

- You are a creative and are confident in your ability
- You have a 'can do' attitude!
- You have excellent communication skills, and love to work in a team!
- You are a pro-problem solver

The Role:

- Develop and deliver creative concepts for vision documents, masterplans, strategy documents, reports, presentations and tender documents
- Translate designs/maps/and policy information into user friendly diagrams, iconography and dynamic visual outputs
- Develop and deliver branding, style guides, print and digital deliverables for commercial and Government planning and development projects
- Champion the visual outputs by translating technical information into simple graphic elements
- Provide strategic brand support by providing design recommendations and executing visual communication strategies
- Work closely with our marketing team in creating and ensuring consistent application across all brand assets
- Assist in the development of our visual resource collection (eg. templates, library assets) for office wide usage
- Develop and maintain excellent working relationships with other offices AND clients in Australia
- Be the go-to graphic designer for AU creative output

Experience:

- 3+ years' experience in delivering well-considered, creative, and effective digital and print graphic design from concept to completion
- Experience in the urban design, architectural industry or similar
- Tertiary Qualifications in graphic design or a similar field
- Highly competent skills in Adobe Suite (InDesign, Illustrator, Photoshop)
- Strong knowledge of graphic design and best practices

Highly Desirable:

- Experience in Wayfinding + Signage

Bonus points if you have:

- 3D visualisation skills (3Ds Max/ Vray/Sketch Up)
- Motion graphics and/or video production skills
- Photography, drone imagery and photo retouching skills

How to Apply?

If you are a Graphic Designer that's ready to take a leap and start a new role with a company that creates great places, then look no further, apply today – before it's too late! Please send a cover letter, resume and portfolio OR link to your online portfolio to careers@placedesigngroup.com. We can't wait to hear from you!

We are considering candidates in either Brisbane or Sydney.