

ADVERT – MARKETING COORDINATOR

- Dynamic team environment
- Exciting projects across Australia and internationally
- Focus on client strategy and engagement

We are looking for an individual who is a marketing and communications jack-of-all-trades... someone who may have consulted or freelanced or had experience coordinating the marketing needs independently for an organisation. Ideally you would have also had experience working across the architectural / landscape / property sector and therefore understand the nuances of creating content for this industry. We are looking for someone who is passionate about communication, celebrating and supporting clients, and enjoy writing!

We are now recruiting for a Marketing Coordinator that will offer the right candidate an exciting opportunity to work with innovative and diverse teams and projects across Australia and internationally. This role will coordinate Place Design Group's marketing and communications requirements with a focus on client strategy and engagement. The candidate will need to have on the ground experience in client strategy, communications, copy writing, event coordination, and social media management. The role will include duties such as:

- Coordinate marketing activities to support our Client Strategy
- Write and coordinate the development of marketing collateral
- Write and coordinate the development of award submissions
- Write and coordinate media releases and media communication
- Coordinate social media and online channels and messaging
- Event coordination
- Coordinate sponsorships and partnerships
- Coordinate marketing reporting

Experience:

- Min 5 years' experience in similar communications/ marketing role
- Experience working in Architecture / Development Industry
- Tertiary qualification in Marketing or similar
- High level written and verbal communication skills
- Digital experience – social media and online
- The ability to work autonomously and within a team

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Creating
GREAT places

- Australian Resident
- Non essential –
 - o Experience working within Adobe InDesign and/or Photoshop

What's in it for you!

- Ability to promote some of Australia and Asia Pacific's' most attractive and sort after projects.
- Ability to celebrate and support a fantastic client group
- Wellness and Culture Program
- Weekly fresh fruit and monthly birthday celebrations
- Trendy design office right smack bang in the middle of Brisbane CBD
- We are a dog friendly office, so you'll get to meet some of our regular furry friends.

Who We Are:

As an international leading planning and design firm Place Design Group celebrated its 20th anniversary in 2021. With teams across Australia, China and South East Asia, we continue to be instrumental in some of the most exciting and dynamic projects across these regions, including Sydney's [futurestreet](#), Gold Coast's [The Spit](#) Masterplan, Sunshine Coast's Domic and Brisbane's [Waterfront](#).

How To Apply:

Are you the one for us? If so, we would love to hear from you. Please submit your cover letter and CV to careers@placedesigngroup.com.